

# ORDER FORM

## SAE 2018 On-Board Diagnostics Symposium – Europe

5–7 March 2018 | Barcelona, Spain

This order form serves as a binding contract. By signing, the sponsor agrees to the [Terms and Conditions](#) which accompany this order form. As soon as the order form has been received and approved, the sponsor is liable for all associated fees outlined in this document.

### BILLING DETAILS

Company .....

Contact Person .....

Job Title .....

Address .....

City .....

Country ..... Zip Code .....

Phone .....

Email .....

Company VAT number .....

### PAYMENT METHOD

This order form will not be accepted without bank transfer or credit card information.

Total amount to be paid (excl. VAT) .....

Payment Method  Bank Transfer  Credit Card:

Please indicate:  VISA  MC/EUROCARD  AMEX

Card Number .....

Exp. Date ..... CVV .....

Name of Card Holder .....

Card Holder Signature .....

### SPONSOR / EXHIBITOR SIGNATURE

Name in print letters .....

Signature ..... Date .....

Company stamp

### SAE APPROVAL

Name in print letters .....

Signature ..... Date .....

### QUESTIONS? Contact us at:

**Sponsorship and Exhibition Sales**  
**EMEA**

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E-mail: annemarie.weise@sae.org

**Sponsorship and Exhibition Sales**  
**Americas**

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## SPONSORSHIP OPPORTUNITIES

### VISIBILITY DURING KEY ACTIVITIES

- Main Reception Sponsor** €10,000
- Supporting Reception Sponsor** starting at €5,000
- One Coffee Break (AM or PM)** €2,750
- Full Day Coffee Break (AM and PM) (10% discount!)** €5,000
- Keynote Speaker** €5,000
- Networking Lunch** €5,000

### VISIBILITY THROUGH EVENT RELATED ITEMS

- Permanent Coffee Station** starting at €4,500
- Stationary (Pens and Notepads)** €4,000
- Lanyards** €3,500
- Seat Drop** €1,000

### VISIBILITY THROUGH ATTENDEE ACCOMMODATION RELATED ITEMS

- Guest Room Key Cards** €2,200
- Guest Room Delivery** €2,750
- Guest Room Message** €1,200

### VISIBILITY THROUGH COMMUNICATION TOOLS

- Industry Abbreviated Index** €6,500
- Dedicated E-Blast** €2,000
- Mobile Application** €3,000
- Full Page Ad in Event Guide** €950
- Half Page Ad in Event Guide** €550
- Full Page (inside front or inside back cover) Ad in Event Guide** €1,235
- Full Page (back cover) Ad in Event Guide** €1,350
- Wi-Fi** €1,000

## EXHIBITOR OPPORTUNITIES

- Tabletop** €3,000

Note: All prices listed are excluding VAT. 21% VAT will be added upon payment.